

# OLI & CAROL

- MORE THAN TOYS -

Priced 4/19/2024





COLLECT THEM ALL!

All Cars \$13.50 / 1



**LOU THE LEMON CAR**  
Ref: L-LEMON-CAR



**BETTY THE BEETROOT CAR**  
Ref: L-BEETROOT-CAR



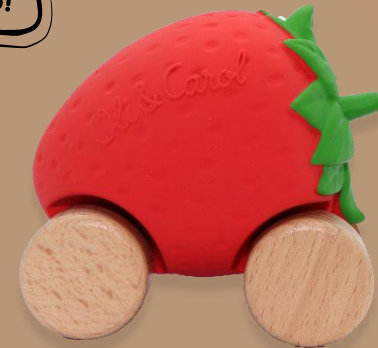
**CATHY THE CARROT CAR**  
Ref: L-CARROT-CAR



**EMMA THE EGGPLANT CAR**  
Ref: L-EGGPLANT-CAR



**PEPINO THE CUCUMBER CAR**  
Ref: L-CUCUMBER-CAR



**SWEETIE THE STRABERRY CAR**  
Ref: L-STRAWBERRY-CAR

GREEN CARS FOR COOL HEALTHY KIDS!





**GEOMETRIC FIGURES PACK 6**

Ref: L-KIKO-GEO6

**\$27.50 / 1**



**GEOMETRIC FIGURES PACK 3**

Ref: L-KIKO-GEO3-STAR

**\$17.50 / 1**



**CATHY THE CARROT CAR**

Ref: L-KIKO-GEO3-DONUT

**\$17.50 / 1**



**\$32.50 / 1**

**RAMEN SET**

Ref: L-KIKO-RAMEN



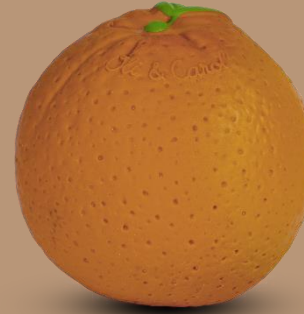
**All Balls \$11.00 / 1**



**COL VERDE BABY BALL**  
Ref: L-BALL-GREEN-CABBAGE



**MELÓN BABY BALL**  
Ref: L-BALL-MELON



**NARANJA BABY BALL**  
Ref: L-BALL-ORANGE



**COL MORADA BABY BALL**  
Ref: L-BALL-PURPLE-CABBAGE



**TOMATO BABY BALL**  
Ref: L-BALL-TOMATO



**FRUIT TEETHING RING**  
Ref: L-RING-FRUIT



**VEGGIE TEETHING RING**  
Ref: L-RING-VEGGIE



**ANA BANANA POP ART LIMITED EDITION**

Ref: L-ANA BANANA-POP

**\$11.00 / 1**

**All Bath Toys \$12.50 / 1**



**SHARON THE CRAB**

Ref: L-BS-CRAB



**ORLANDO THE OCTOPUS**

Ref: L-BS-OCTOPUS



**WALTER THE WHALE**

Ref: L-BS-WHALE

All Rattle Toys \$13.50 / 1



**ARTICHOKE  
RATTLE TOY**

Ref:L-RATTLE-ARTICHOKE



**CAULIFLOWER  
RATTLE TOY**

Ref:L-RATTLE-CAULIFLOWER



**CORN RATTLE  
TOY**

Ref:L-RATTLE-CORN



**GRAPE RATTLE  
TOY**

Ref:L-RATTLE-GRAPE



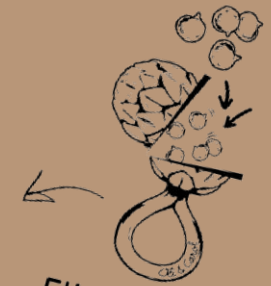
**LEMON  
RATTLE TOY**

Ref:L-RATTLE-LEMON



**TOMATO RATTLE  
TOY**

Ref:L-RATTLE-TOMATO



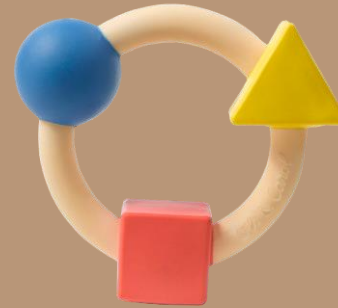
**FILLED WITH  
UPCYCLED  
CHERRY SEEDS!**



## GEOMETRIC FIGURES BASIC

Ref:L-GEOMETRIC -BASIC

**\$17.50 / 1**



## TEETHING RING BASIC

Ref:L-RING-BASIC

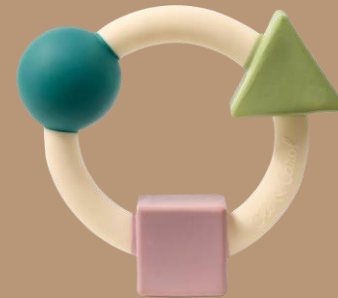
**\$11.00 / 1**



## GEOMETRIC FIGURES SOFT

Ref:L-GEOMETRIC -BASIC

**\$17.50 / 1**



## TEETHING RING SOFT

Ref:L-RING-BASIC

**\$11.00 / 1**



# PACIFIER CLIP

We've heard about lost Ana Bananas, stolen Ramona the Radishes or disappeared Brucey the Broccoli's. No worries, we gotcha! At Oli&Carol we have THE solution!

Presenting the new pacifier holder by Oli&Carol. You can now take (in style) your favorite Oli&Carol teethingers everywhere!

Made from 100% natural cotton, OEKO TEX certified. As all our designs, we keep choosing sustainable, earth-friendly materials that generate the least possible carbon footprint.

Only for cool, design-oriented parents & earth-conscious families. Because cool kids eat healthy!



**\$9.00 / 1**

PACIFIER CLIP

Ref: T-HANGER-OC

All \$14.00 / 1



CATHY THE CARROT  
MINI DOUDOU-TEETHER

Ref: L-MINDOU-CARROT



KENDALL THE KALE MINI  
DOUDOU-TEETHER

Ref: L-MINDOU-KALE



LEMON  
MINI DOUDOU-TEETHER

Ref: L-MIND U-LEMON



RAMONA THE RADISH  
MINI DOUDOU-TEETHER

Ref: L-MINDOU-RADISH



JOSE ANTONIO  
THE KIWI  
Ref: L-KIWI-UNIT

**\$9.00 / 1**



JOHN  
LEMON  
Ref: L-LEMON-UNIT

**\$9.00 / 1**



SWEETIE THE  
STRAWBERRY  
Ref: L-STRAWBERRY-UNIT

**\$9.00 / 1**



ANANAS THE  
PINNEAPPLE  
Ref: L-PINEAPPLE-UNIT

**\$11.00 / 1**



RENATO THE  
TOMATO  
Ref: L-TOMATO-UNIT

**\$11.00 / 1**



PEPINO THE  
CUCUMBER  
Ref: L-CUCUMBER-UNIT

**\$11.00 / 1**

All \$11.00 / 1



FUCSIA THE  
DRAGONFRUIT  
Ref: L-DRAGON-FRUIT-UNIT



KEIKO THE  
EDAMAME  
Ref: L-EDAMAME-UNIT



PEPA THE APPLE  
Ref: L-BITTEN-APPLE-UNIT



PALM  
PEACH  
Ref: L-PEACH-UNIT



SPOT THE  
MUSHROOM

Ref: L-SPOT-MUSHROOM

**\$11.00 / 1**



CLEMENTINO THE  
ORANGE

Ref: L-C-ORANGE-UNIT

**\$11.00 / 1**

ALSO PERFECT  
FOR BATH TIME!



COCO THE  
COCONUT

Ref: L-CH-COCO-UNIT

**\$11.00 / 1**



MERY THE  
CHERRY

Ref: L-M CHERRY-UNIT

**\$11.00 / 1**



PEPITA THE  
APPLE

Ref: L-P-APPLE-UNIT

**\$11.00 / 1**



RAMONA THE  
RADISH

Ref: L-R-RADISH-UNIT

**\$11.00 / 1**



MANOLO THE  
MUSHROOM

Ref: L-M-MUSHROOM-UNIT

**\$10.00 / 1**

All \$11.00 / 1



ANA BANANA  
Ref: L-ANA BANANA-UNIT



WALLY THE  
WATERMELON  
Ref: L-WALLY WATERMELON-UNIT



KENDALL THE  
KALE  
Ref: L-KALE-UNIT

LOOKS LIKE  
THE REAL  
VEGGIE!



EASY TO  
GRIP!



BRUCY THE  
BROCCOLI  
Ref: L-BROCCOLI-UNIT



ARNOLD THE  
AVOCADO  
Ref: L-AVOCADO-UNIT



CATHY THE  
CARROT  
Ref: L-CARROT-UNIT

I'M A  
BRACELET!





PATRICIO THE  
PISTACHIO  
Ref: L-PISTACHIO-UNIT

**\$10.00 / 1**



NUTTY THE  
WALNUT  
Ref: L-WALNUT-UNIT

**\$10.00 / 1**



PACO THE  
PEANUT  
Ref: L-PEANUT-UNIT

**\$10.00 / 1**



ALY THE  
ALMOND  
Ref: L-ALMOND-UNIT

**\$10.00 / 1**



VALERY THE  
RASPBERRY  
Ref: L-RASPBERRY-UNIT

**\$11.00 / 1**



JERRY THE  
BLUEBERRY  
Ref: L-BLUEBERRY-UNIT

**\$10.00 / 1**

All \$11.00 / 1



GINGE CAT  
Ref: L-DONNA-CAT



CYRIL SQUIRREL FOX  
Ref: L-DONNA-FOX



RICHIE LION  
Ref: L-DONNA-LION



All \$9.00 / 1



BELA THE FLOWER  
Ref: L-CHEWY-FLOWER-PINK



BALI THE FLOWER  
Ref: L-CHEWY-FLOWER-MINT



POP THE POPPY  
Ref: L-CHEWY-POPPY-RED



BLUES THE BUTTERFLY  
Ref: L-CHEWY-BUT-BLUE

All \$10.00 / 1



SUN THE SUNFLOWER  
Ref: L-SUNFLOWER-YELLOW



MARGARITA THE DAISY  
Ref: L-DAISY-WHITE



IRIS THE IBISCUS  
Ref: L-HIBISCUS-PINK



KATIA THE BUTTERFLY  
Ref: L-BUTTERFLY-VANILLA



CINDY THE BELLFLOWER  
Ref: L-CAMPANULA-LILAC



THEO THE TULIP  
Ref: L-TULIP-RED

All \$9.00 / 1



SPOTTY THE MUSHROOM  
Ref: L-CHEWY-MUSHROOM



ELI THE CLOVER  
Ref: L-CHEWY-CLOVER



ANITA THE BANANITA  
Ref: L-CHEWY-BANANA



RAMONITA THE RADISH  
Ref: L-CHEWY-RAMONA



HAWAII THE FLOWER  
Ref: L-CHEWY-FLOWER



HAND PAINTED WITH  
NATURAL & SAFE PIGMENTS



NO HOLE = BACTERIA FREE

EARTHY THE  
WORLD BALL  
Ref: L-WORLD-BALL

**\$11.00 / 1**



FOR EACH PURCHASE OF ONE  
OLI&CAROL X AGATHA RUIZ DE  
LA PRADA, WE DONATE 10¢ TO  
KIDS' CANCER RESEARCH.



ALSO PERFECT AS A  
BRACELET!

OLI&CAROL X AGATHA  
RUIZ DE LA PRADA  
Ref: L-AGATHA-HEART

**\$6.50 / 1**



INMERSE INTO A  
FANTASY WORLD  
AT BATH TIME!



All \$11.00 / 1



WATER LILY  
Ref:L-LILY-UNIT



FLO THE FLOATIE  
YELLOW

Ref: L-FL-DUCK-UNIT-YELLOW



FLO THE FLOATIE  
RED

Ref: L-FL-DUCK-UNIT-RED



FLO THE FLOATIE  
MINT

Ref: L-FL-DUCK-UNIT-MINT



FLO THE FLOATIE  
NAVY

Ref: L-FL-DUCK-UNIT-NAVY

WEAR ME ALL  
DAY LONG!



SKY THE  
FLAMINGO  
Ref: L-FLAMINGO-UNIT

**\$8.50 / 1**



NELLY THE  
ELEPHANT  
Ref: L-ELEPHANT-UNIT

**\$8.50 / 1**



OLIVE THE DEER  
Ref: L-DEER-BRACELET-UNIT

**\$10.00 / 1**



HAND PAINTED WITH  
NATURAL PIGMENTS!

All Boats \$10.00 / 1

WELCOME  
ONBOARD!



ORIGAMI BOAT WHITE  
Ref: L-BOAT-UNIT-WHITE



ORIGAMI BOAT PINK  
Ref: L-BOAT-UNIT-PINK

I'M READY  
TO SAIL!



ORIGAMI BOAT  
VANILLA  
Ref: L-BOAT-UNIT-VANILLA



ORIGAMI BOAT  
MINT  
Ref: L-BOAT-UNIT-MINT



ORIGAMI BOAT  
NUDE  
Ref: L-BOAT-UNIT-NUDE



All \$9.00 / 1

NO HOLE = 100% SAFE!

READY TO  
SPLASH!



ELVIS THE DUCK YELLOW  
Ref:L-DSM-UNIT-YELLOW



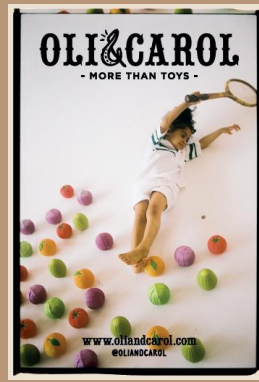
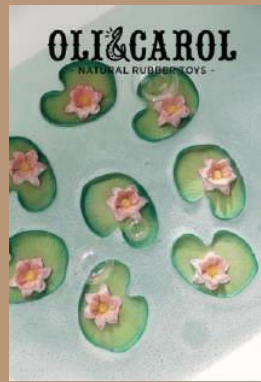
ELVIS THE DUCK NUDE  
Ref:L-DSM-UNIT-NUDE



ELVIS THE DUCK MINT  
Ref:L-DSM-UNIT-MINT

# MARKETING TOOLS

## FLYERS



## PRESS



## IMAGEBANK



## PACKAGING & DISPLAY







# FLOOR DISPLAY

## BENEFITS OF OUR FLOOR DISPLAY:

- 1. INCREASE SALES:** Increase 20% basket sizes.
- 2. BRAND AWARENESS:** Messages explaining the product & brand values.
- 3. EYE CATCHING:** Including cool drawings and craft designs. Attractive for parents and kids!
- 4. IMPULSE PURCHASE:** Better chances to sell on impulse.
- 5. FUNCTIONAL:** Only 50 cm width! Lightweight and easy-to-build.
- 6. SELLING BECOMES EASIER:** Avoid having to explain the product every time. Little messages are displayed all over it and you will be able to place flyers on the shelves.

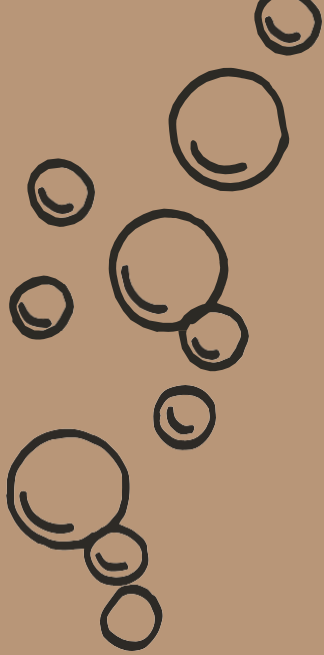
## RETAILERS HAVING OUR DISPLAY WILL BE:

-  Featured in Oli&Carol social media.
-  Official Brand Ambassador in our website map.
-  Get free flyers.
-  Get free window stickers.

GET YOUR FLOOR DISPLAY FREE OF CHARGE WITH ORDERS +800€!



# CARE INSTRUCTIONS NATURAL RUBBER TOYS



To clean, simply wipe your toy with soapy water and a damp cloth.

**Do not sterilize.**



Our toys must be stored in a dry place. As any natural product, toys might start to mold if left on a wet or moist environment.

Air drying between use is recommended.



Do not leave on direct contact with sunlight or artificial light for long periods of time, color may fade.



Every toy is different. Our products are handmade one by one, so small imperfections are what makes each product unique.



Variations in temperatura may affect the product's shape and volume.



Remove packaging and all tags before giving the toy to your child.

**OLI & CAROL**

- MORE THAN TOYS -

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