

▶▶▶ **POPDARTS**®

Popdarts is a game that brings friends and family of all ages together, fuels creativity and challenges abilities!

Popdarts revolutionizes darts, merging Bocce Ball, Cornhole, and Darts' best features into a thrilling, all-age-friendly game. It's the modern throwing game you can play anywhere, even your kitchen counter. Out with the old darts, in with Popdarts - a game that is quickly becoming a true classic.



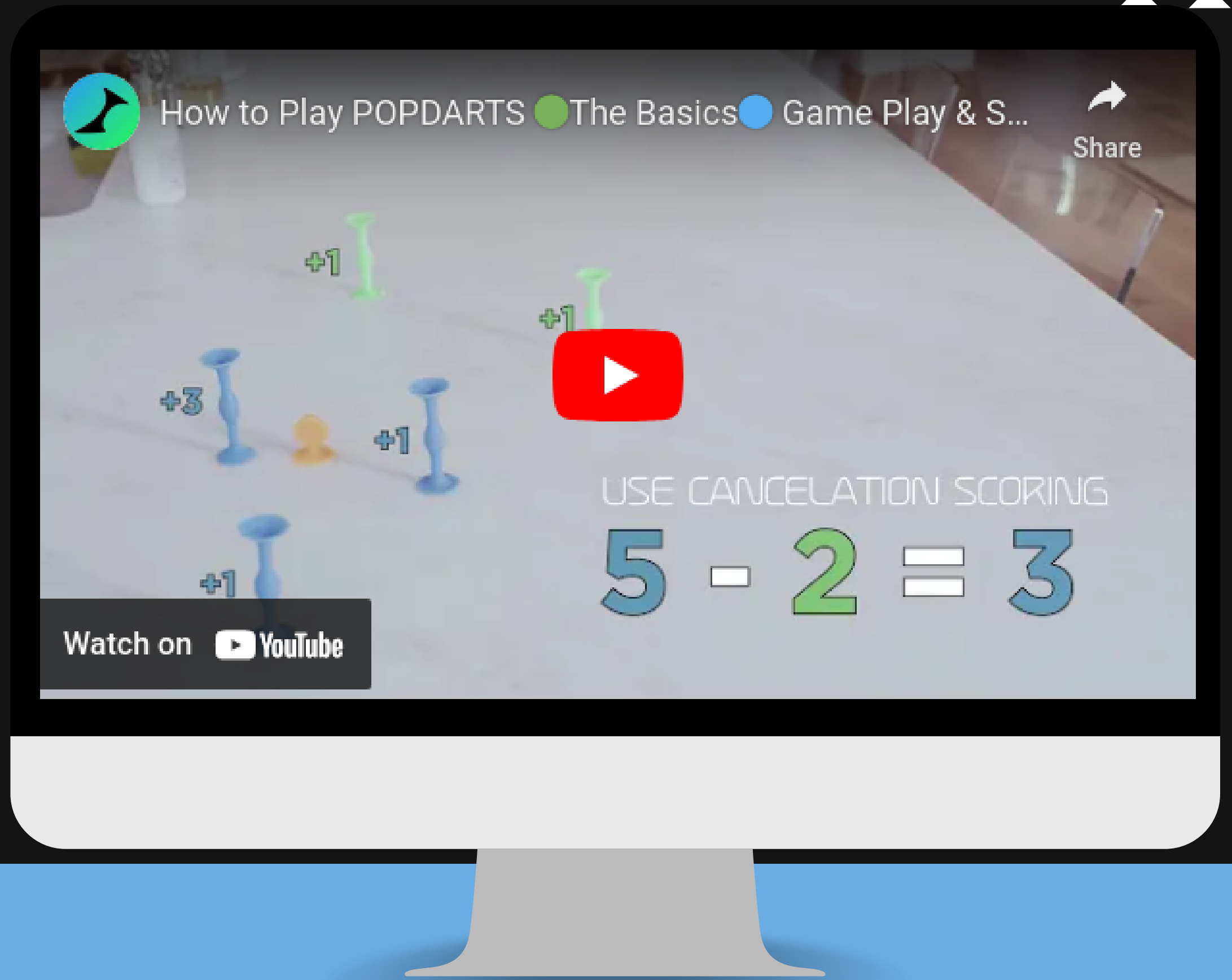
WHAT IS POPDARTS?

Popdarts is a versatile, fun, and competitive game that can be played indoors or outdoors. Find a smooth surface and get poppin'!

Closest to the target gets 3 points, all others that stick = 1. Cancellation scoring. Play to 21!

Learn more at:

Popdartsgame.com



Growing Assortment

PD Games is a sporting good manufacturing company that is constantly innovating new products all centrally focused around the suction cup throwing game, Popdarts.

With more than 12 offerings available now, we are actively developing our portfolio to increase it to over 20 offerings before the end of 2024.

ORIGINAL POPDARTS® - 3 VARIANTS

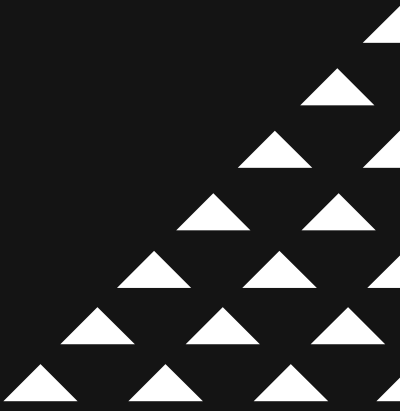
POPDARTS® PRO PACK - 6 VARIANTS (4 NEW COMING 2024)

POPDARTS BOARD EDITION - 3 VARIANTS

WHOLE NEW LINE (3 INITIAL DROPS COMING 2024)

ANCILLARY PRODUCT LINE

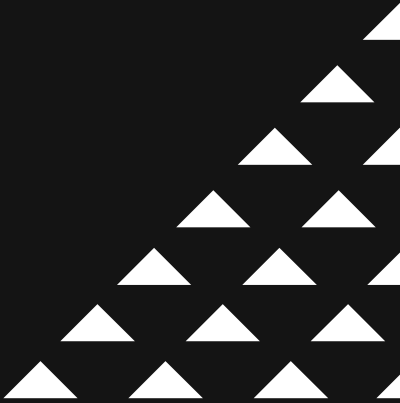
***If enough of our
customers ask for it,
THEY GET IT!***



ORIGINAL POPDARTS®

Kick off your Popdarts adventure right at the starting line!

The original set is all about nailing that precision throw to cozy up close to the target marker - don't hit it, or you'll fly off! This entry-level adventure is your budget-friendly gateway into the Popdarts universe. Get ready, aim, and pop into the fun!



AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

ORIGINAL POPDARTS®

Blue & Green

The Original Popdarts® set stands as a timeless collection, featuring the brand's signature colors. It's an excellent choice for anyone starting their adventure with Popdarts.

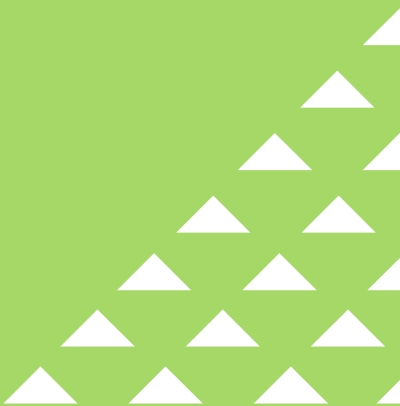
The distinctive pop sound and the renowned wiggle effect is what will captivate the customer and ensure they will come back for more.

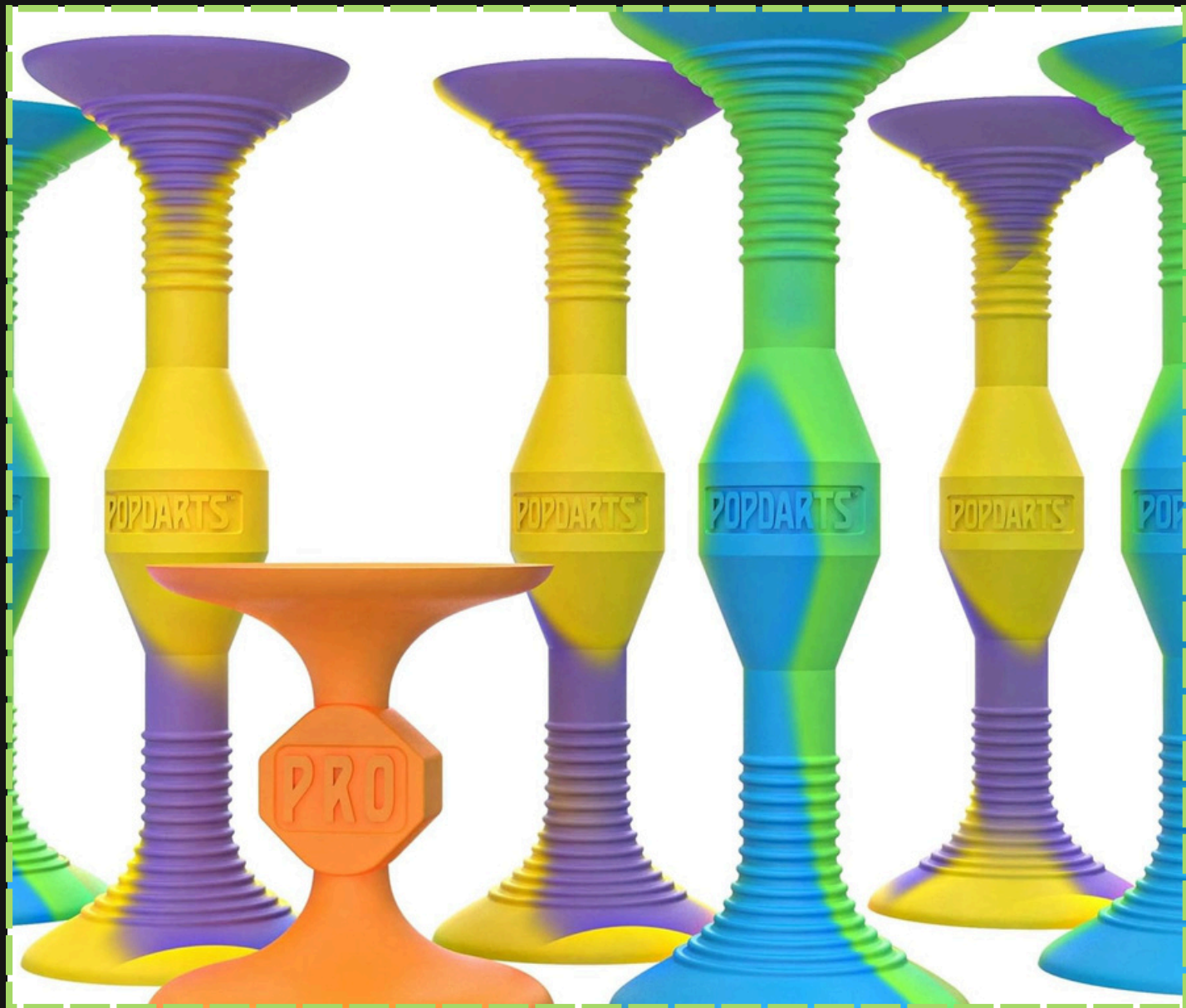


US WHOLESALE: \$15

Dims: 8.58 x 5.04 x 1.81 inches
Weight: 0.5 pounds

Case Pack: 6





AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® PRO PACK

Bleen & Yurple

The Popdarts® PRO Pack revolutionized the game by taking it to the next level for the avid player. Now giving the player the chance to land on the target for 10 points!

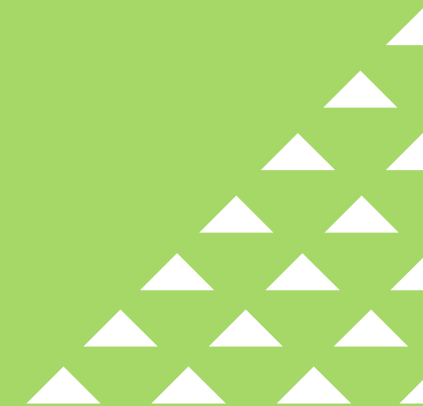
You don't need to be a pro to play with a pro pack. All the same fun rules apply, but now you can dial in to rack up the points a little quicker!

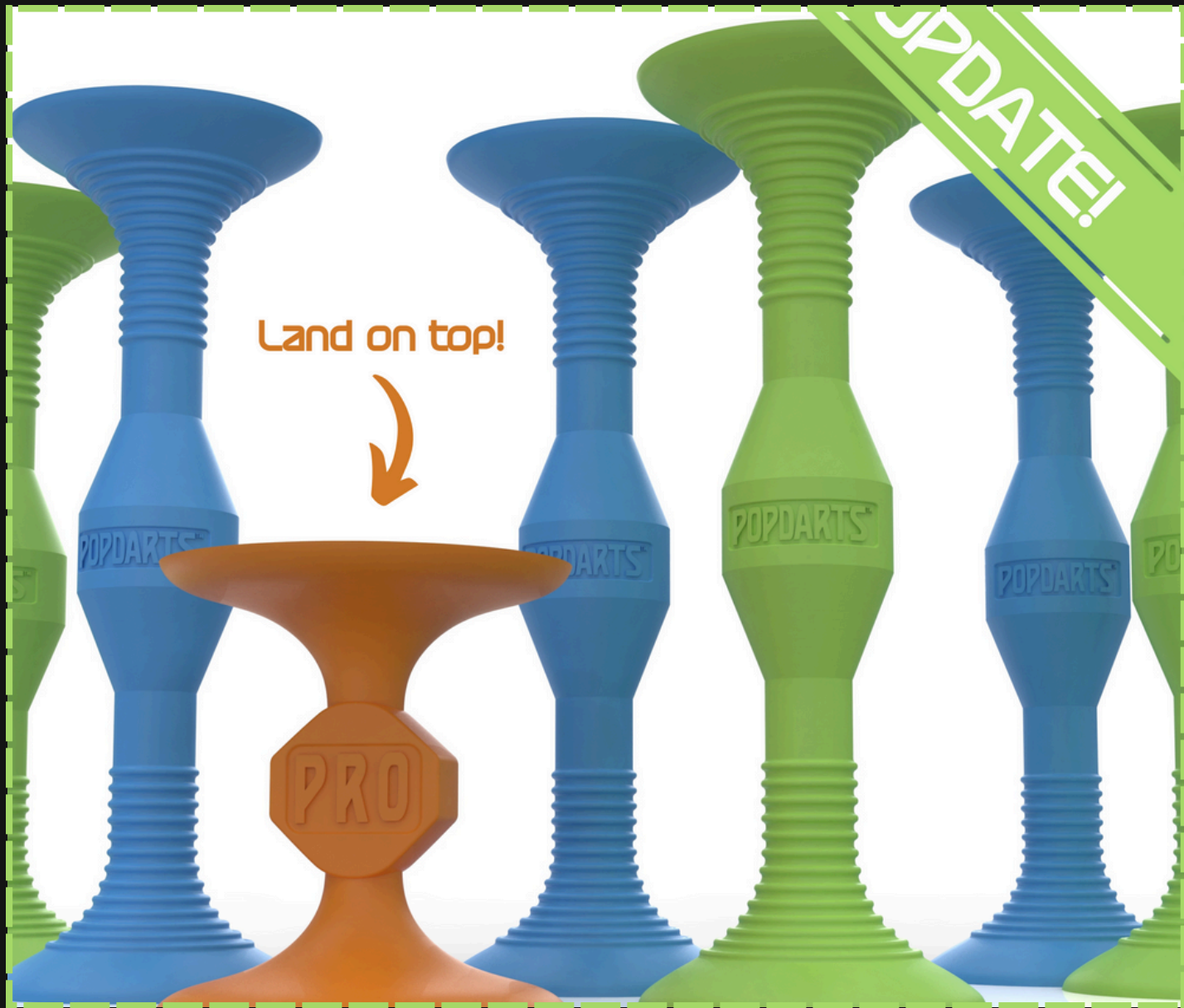


US WHOLESALE: \$20

Dims: 9.6 x 5.1 x 2.5 inches
Weight: 0.573 pounds

Case Pack: 6





AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® PRO PACK

Blue & Green

The Popdarts® PRO Pack revolutionized the game by taking it to the next level for the avid player. Now giving the player the chance to land on the target for 10 points!

You don't need to be a pro to play with a pro pack. All the same fun rules apply, but now you can dial in to rack up the points a little quicker!



US WHOLESALE: \$20

Dims: 9.6 x 5.1 x 2.5 inches
Weight: 0.573 pounds

Case Pack: 6



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POPDARTS® PRO PACK

USA THEMED SET

The USA Themed Popdarts® PRO Pack was unanimously voted into existence. This set very quickly rose through the ranks to become our 2nd highest selling SKU.

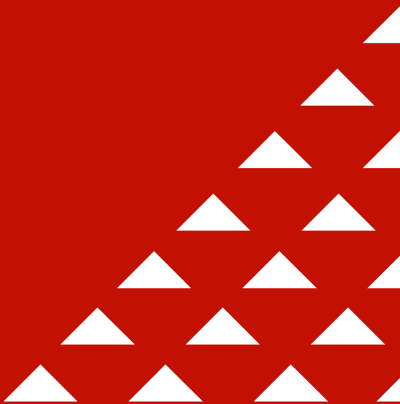
In addition to the patriotic pieces, this set includes a unique white bag with blue mesh - different than all the other carrying bags. Also comes with a USA themed Popdarts decal.



US WHOLESALE: \$20

Dims: 9.6 x 5.1 x 2.5 inches
Weight: 0.573 pounds

Case Pack: 6





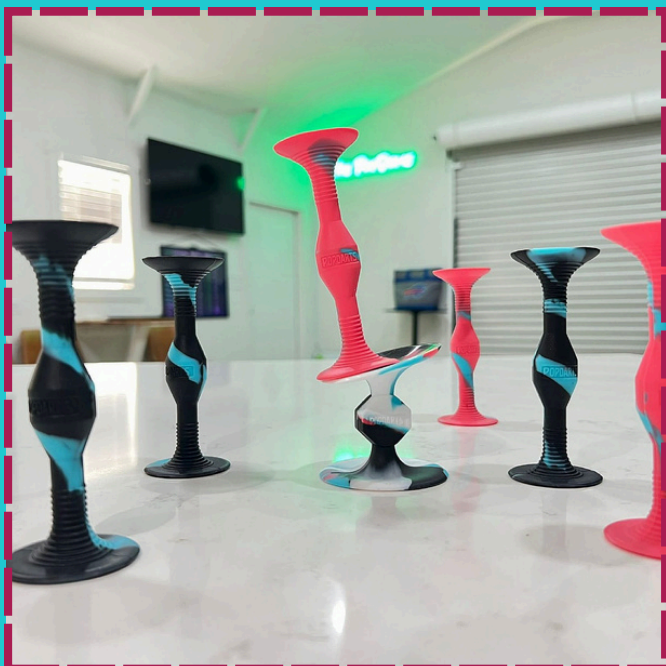
AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® PRO PACK

RIZZLE - Released 12/2023

Another colorway that was highly requested by our following. First wigglenobber target marker with 4 colors swirled together.

In addition to the set, we are also including our iconic branded circle sticker and the Popdarts Pro decal sticker. These stickers are perfect for showing off your love for the sport and our brand.



US WHOLESALE: \$20

Dims: 9.6 x 5.1 x 2.5 inches
Weight: 0.573 pounds

Case Pack: 6



AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® PRO PACK

RED & BLACK - Released 7/2023

The Red & Black Popdarts® PRO Pack reached the top of the most requested list on our email survey. The colors happen to be the “team colors” for a lot of local or professional sports teams making it an instant hit!

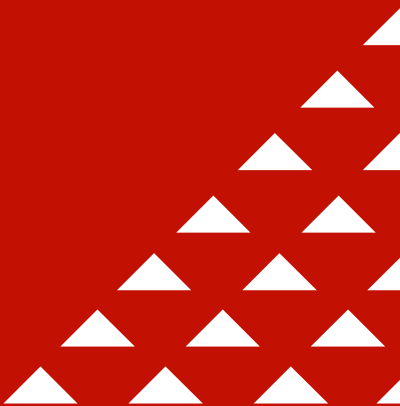
In addition to these fire darts, this set includes a Pro decal and the iconic Popdarts circle sticker.



US WHOLESALE: \$20

Dims: 9.6 x 5.1 x 2.5 inches
Weight: 0.573 pounds

Case Pack: 6



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POPDARTS® PRO PACK

Pink & Gray

The Pink & Gray Popdarts® PRO Pack has been a huge hit with couples. There have been many “who does the dishes” debates settled with a riveting game with this set!

You don't need to be a pro to play with pro pack. All the same fun rules apply, but now you can dial in to rack up the points a little quicker!



US WHOLESALE: \$20

Dims: 9.6 x 5.1 x 2.5 inches
Weight: 0.573 pounds

Case Pack: 6

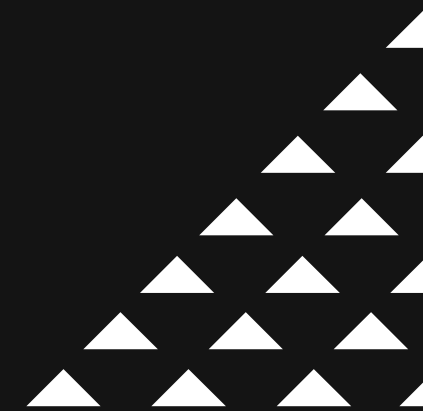
WHAT CAN POPDARTS LOOK LIKE IN YOUR STORE

😄 Okay, it doesn't have to be a 9 foot gondola. We can take baby steps if you need to. This retailer started with our top 2 selling SKUs, but quickly moved to stocking everything we come out with.



POPDARTS® BOARD EDITION

While our low priced, light weight on-the-go set is an easy choice, our customers wanted something they can take to the BBQ. When a smooth surface is nowhere in sight, Popdarts Board Edition saves the day. We married a quickly up-and-coming game of Popdarts with the already uber popular cornhole and this love child did not disappoint.



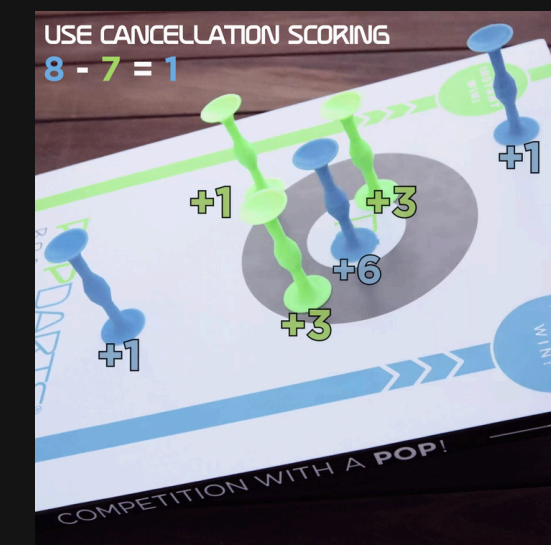
POPDARTS®
BOARD EDITION

INCLUDES

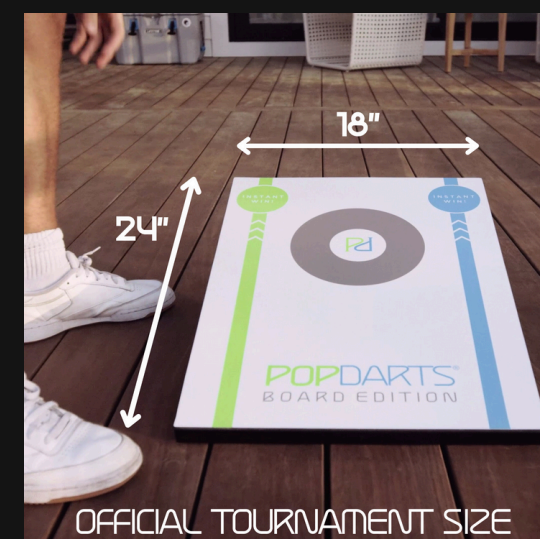
- 2 Boards
- Score Keeper
- Carrying Bag
- Popdarts Pro Pack

THE BOARD EDITION TAKES POPDARTS TO THE BACKYARD AND BEYOND!

4+ players Easy Setup Play Anywhere Skill Required



A new way to play!



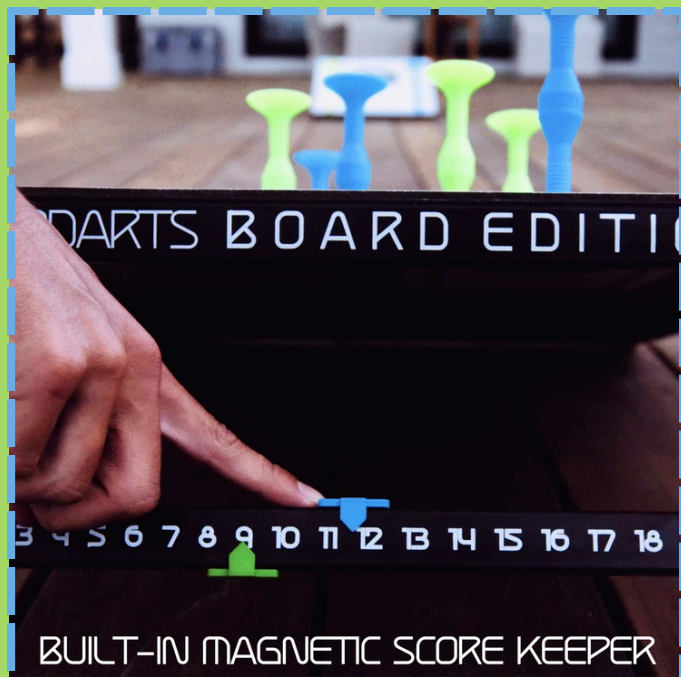
AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® BOARD EDITION

Original Blue & Green

The Popdarts® Board Edition was built to last. 100% all-weather aluminum boards, stainless steel hardware, and powder-coated steel frame.

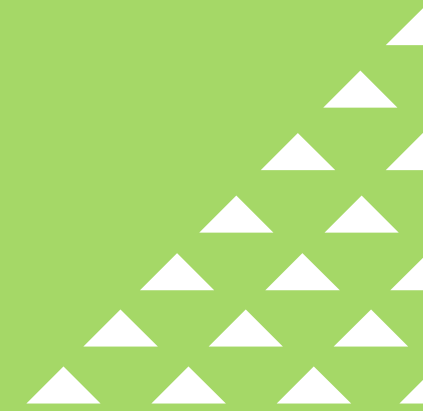
Popdarts is perfect for the backyard, parks, tailgating, gymnasium, and especially your living room.



US WHOLESALE: \$75

Dims: 27.5 x 21.4 x 3 inches
Weight: 17.6 pounds

Case Pack: 2



AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® BOARD EDITION



USA THEMED



The USA Themed Popdarts® Board Edition was a no brainer. Made from the same premium aluminum boards, stainless steel hardware, and powder-coated steel frame. These are truly 100% all-weather.

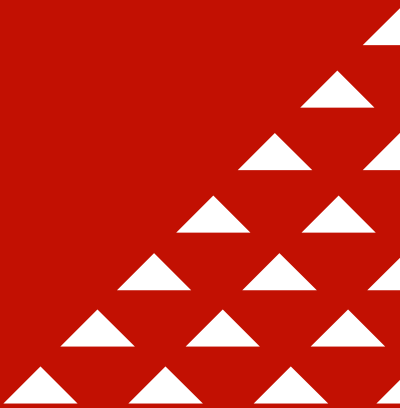
Perfect for the holiday BBQ, parks, tailgating, gymnasium, and especially your living room.



US WHOLESALE: \$75

Dims: 27.5 x 21.4 x 3 inches
Weight: 17.6 pounds

Case Pack: 2



PopGolf™ BOARD EDITION



*ONE BOARD INCLUDED. SHOWING FRONT AND BACK FOR ILLUSTRATIVE PURPOSES

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POPDARTS® BOARD EDITION



PopGolf™

PopGolf Board Edition changes the strategy of original board style, and is a great addition for the avid putt-putt champion.

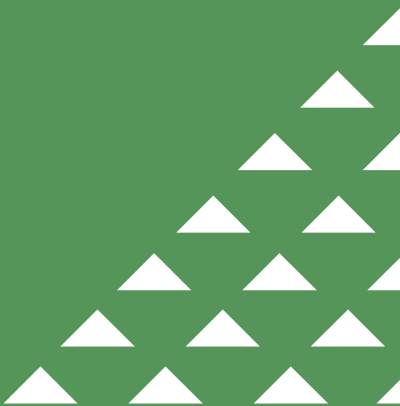
Made from the same premium aluminum boards, stainless steel hardware, and powder-coated steel frame. These are truly 100% all-weather.



US WHOLESALE: \$60

Dims: 27 x 21 x 2.6 inches
Weight: 10.6 pounds

Case Pack: 3

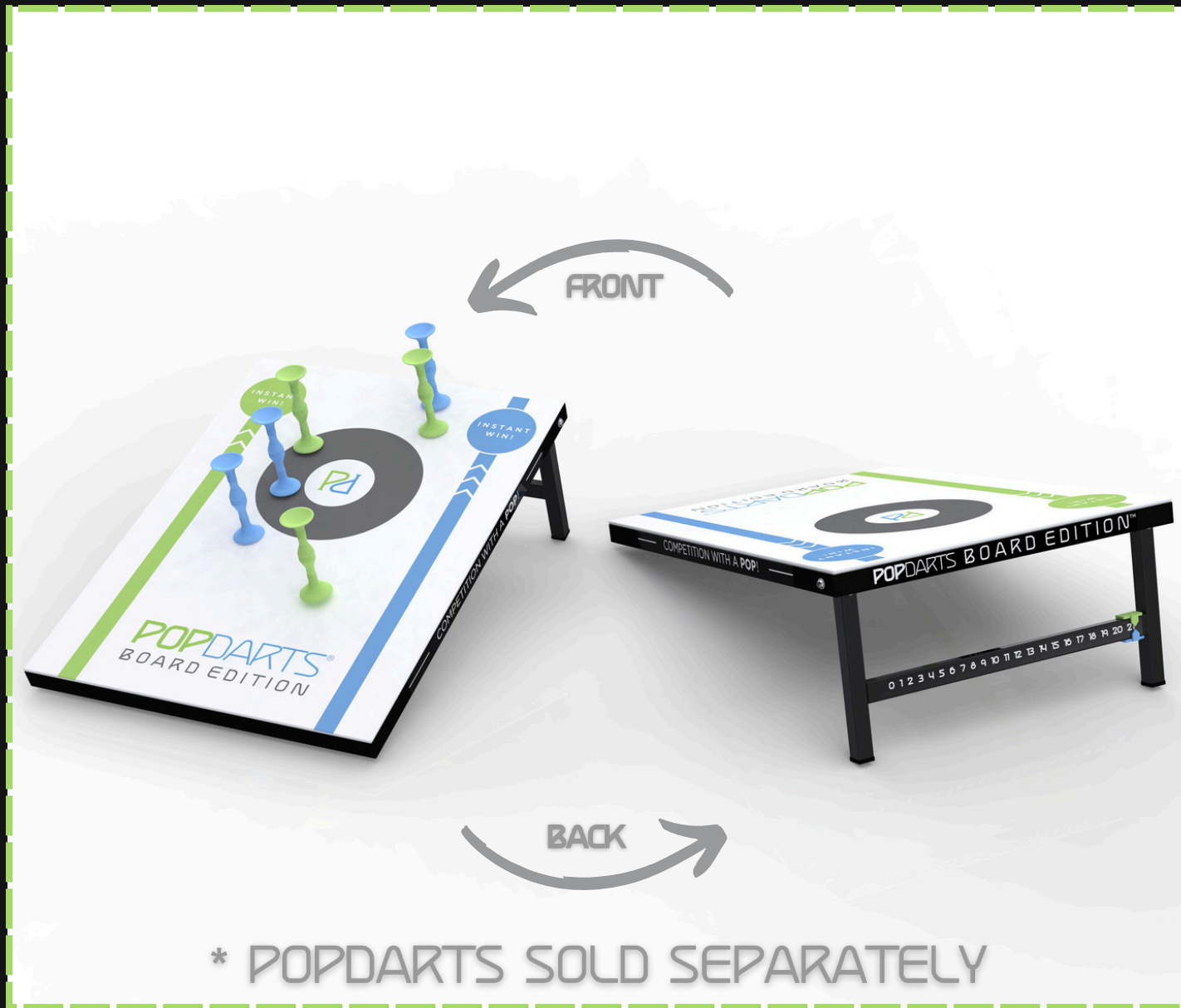


AS SEEN ON ESPN - TODAY SHOW - BUZZFEED

POPDARTS® BOARD EDITION

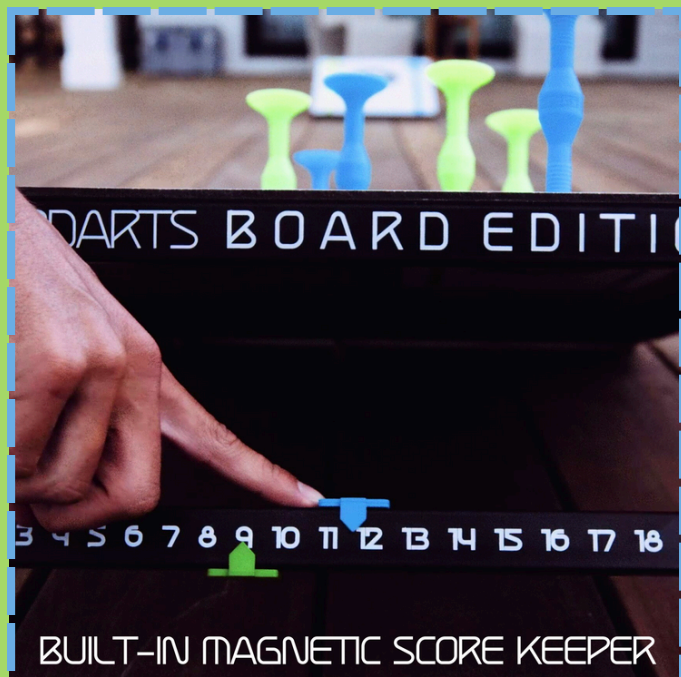


Original Blue & Green - SINGLE Board



This comes with just one board. Darts not included. This is a great option for someone who already has the darts and doesn't feel the need for 2 boards and the carrying case.

100% all-weather aluminum board, stainless steel hardware, and powder-coated steel frame.

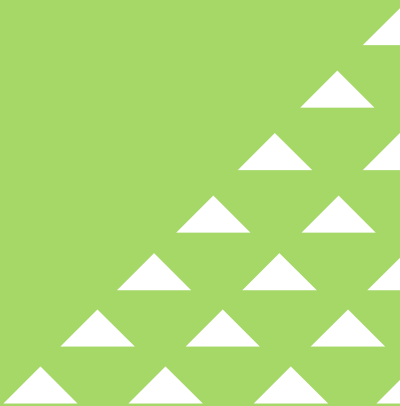


US WHOLESALE: \$45

Dims: 27.25 x 21.25 x 2 inches

Weight: 8.55 pounds

Case Pack: 3





HOW DO WE SHIP?

Our products come neatly packaged in master cartons and inner sleeves with extra flat color boxes.



Master Cartons: 48 units

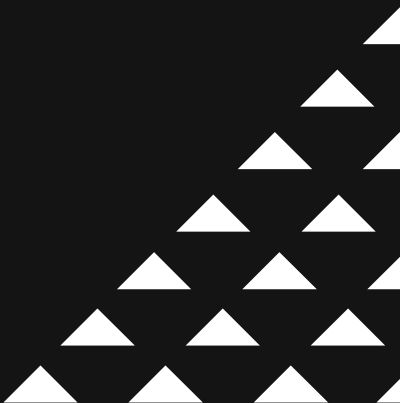
- Height (in): 21.5
- Width (in): 16
- Length (in): 22.5

Inner sleeve: 6 units

- Height (in): 10.5
- Width (in): 5.5
- Length (in): 15.5

Color boxes have UPC and EDI ready

*these dimensions are for Pro Pack SKU



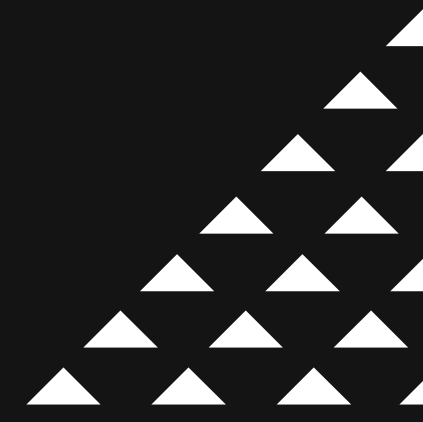
▶▶▶ HOW DO WE SHIP THE BOARDS?

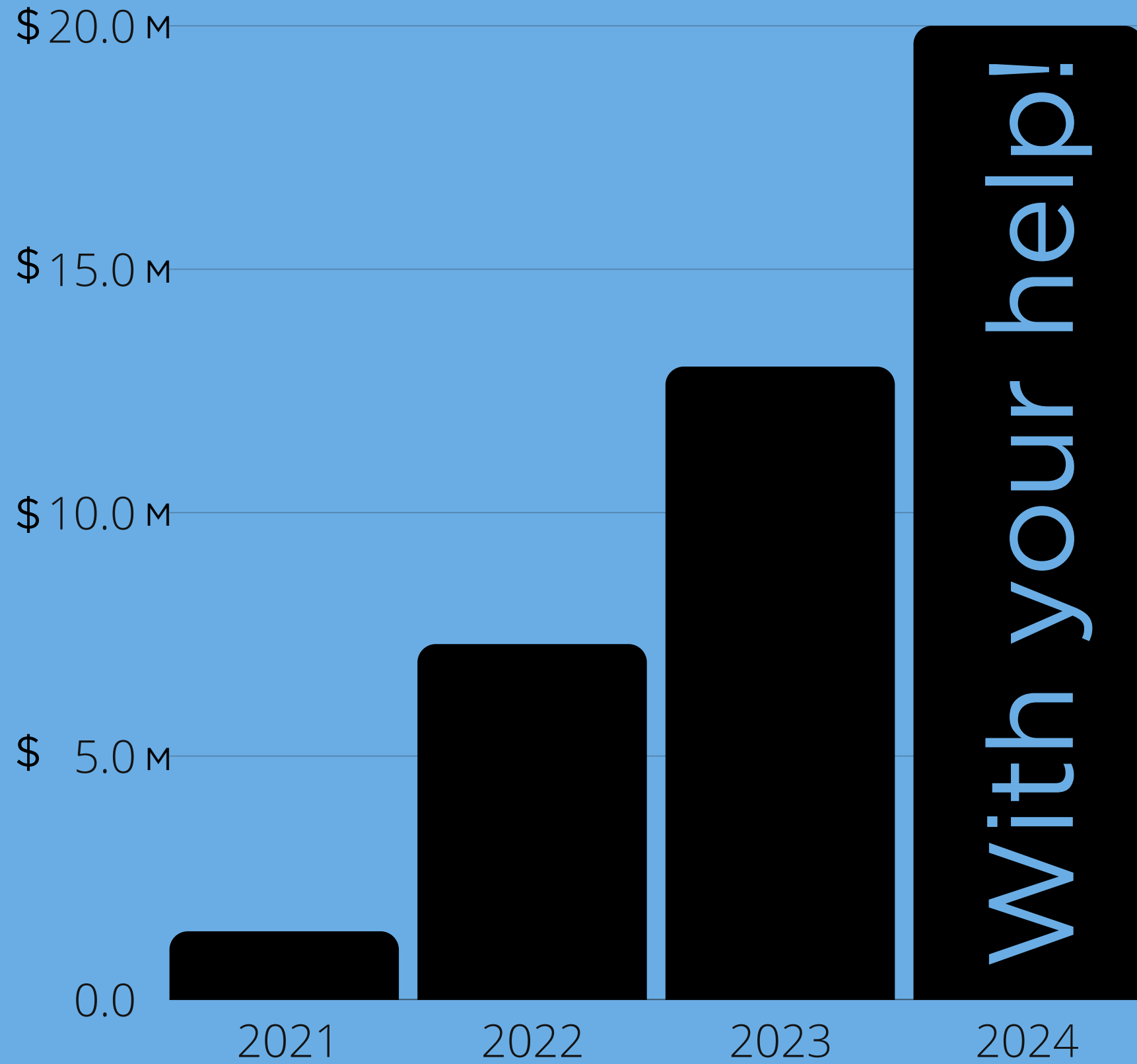


Boards come in casepacks of 2 or 3 to protect the white retail box.



SKU	Units per casepack	Casepack dimensions
PopGolf	3	<ul style="list-style-type: none"> • Height (in): 9.25 • Width (in): 22.5 • Length (in): 28.5
Board Edition	2	<ul style="list-style-type: none"> • Height (in): 8.5 • Width (in): 22.5 • Length (in): 28.5
USA Board Edition	2	<ul style="list-style-type: none"> • Height (in): 8.5 • Width (in): 22.5 • Length (in): 28.5
Single Board	3	<ul style="list-style-type: none"> • Height (in): 7 • Width (in): 22.5 • Length (in): 28.5





POPDARTS (PD GAMES LLC)

- First Popdart set was sold in March 2021
- Over 600k sets have been sold since then
- This has been primarily through DTC channels
- 1 million units are projected to have been sold before the end of 2024

WE'RE HERE TO HELP!



Jack York
Wholesale & Operations Manager
Jack@popdartsgame.com



Josh Carman
CEO / Chief Logistics Officer
Josh@popdartsgame.com

Josh and Jack are available to assist with any questions you might have. We are committed to fostering partnerships where both parties are highly satisfied. Our philosophy is that if one side gains too much, it compromises the balance needed for a lasting relationship.





THANK YOU

We are excited for a long and mutually beneficial partnership!

